# The Coming Shift Away From Car Ownership (2030–2040)

**Overview:** Young Americans – especially males aged 18–24 – are increasingly moving away from owning cars in favor of rideshare, robotaxis, and micromobility (e-bikes, e-scooters). This trend is expected to accelerate between 2030 and 2040. Key drivers include financial factors (soaring insurance costs and cheaper alternatives), changing generational attitudes, and differences in urban vs. suburban needs. Below we analyze these factors with data projections and cost comparisons, and identify inflection points where car ownership could sharply decline.

## 1. Financial Comparison: Owning a Car vs. Rideshare & Micromobility

Young drivers are finding that the **total cost of car ownership** – including **insurance**, **loan payments, fuel, maintenance, and parking** – often far exceeds the cost of using on-demand mobility services. The table below compares estimated **monthly costs in 2030** for owning a car versus relying on rideshare/robotaxis and micromobility, with distinctions between an urban city environment and a suburban setting:

Expense Category	Owning a Car (Urban, 2030)	Owning a Car (Suburban, 2030)	Using Rideshare/Micro (Urban, 2030)	Using Rideshare/Micro (Suburban, 2030)
Auto Insurance	\$190 (proj. 2030) STATISTA.COM	\$190 (proj. 2030) statista.com	\$0 (no personal car)	\$0
Auto Loan Payment	\$300 (typical)	\$300 (typical)	\$0 (no personal car)	\$0
Fuel/Energy	~\$100 (short city trips)	~\$150 (longer distances)	Included in ride- hail fares	Included in ride- hail fares
Maintenance & Repairs	~\$50	~\$50	\$0 (provider's responsibility)	\$0
Parking & Tolls	~\$100 (high city parking fees)	~\$20 (mostly free parking)	\$0 (dropped off by service)	\$0
Ride-Hail (Robotaxi)	\$0	\$0	<b>~\$300</b> (≈300 mi @ \$1/mi)	<b>~\$600</b> (≈600 mi @ \$1/mi)
Micromobility (E- bike/Scooter)	\$0	\$0	~ <b>\$50</b> (subscription or device cost)	~\$50
Estimated Total Monthly	~\$740	~\$710	~\$350	~\$650

**Notes:** These 2030 estimates assume an average insurance premium of ~\$190/month (up from ~\$142 in 2023) and a \$300 loan payment (stable vs. 2023). They also assume a cost of roughly **\$1 per mile for ride-hailing in 2030**, reflecting potential moderate automation and competition. Urban 18–24 year-olds typically drive fewer miles (here ~300 miles/month) and face high parking costs, making the alternative **mobility bundle** 

(rideshare + e-scooter) dramatically cheaper. In suburban areas, longer distances (~600 miles/month) mean ride-hail costs are higher, so by 2030 a suburban young adult might spend about the **same ~\$600–\$650 per month using robotaxis** as they would owning a car. However, as autonomous vehicle technology scales in the 2030s, **per-mile costs for ride services are projected to drop significantly** – likely tipping the balance even in suburbs (see Section 5).

**Cost of Car Ownership:** Even in 2023, owning a car was expensive for young people. The average new car costs over \$1,000 per month to own and operate when factoring in loan, insurance, fuel, maintenance, and depreciation (AAA finds vehicle ownership costs continue to rise and for reasons some consumers may not realize | Repairer Driven News) (AAA finds vehicle ownership costs continue to rise and for reasons some consumers may not realize | Repairer Driven News study)). Our example uses a more modest scenario (\$740 urban, \$710 suburban), but it's clear that even a used car represents hundreds in fixed costs every month. For instance, auto insurance alone averaged about \$142 per month for a 20-year-old man in 2023 (U.S. auto insurance costs by gender 2023 | Statista), and even higher for teens (full coverage for an 18-year-old can exceed \$500+ per month (Average Cost of Car Insurance for 18-Year-Olds (2025))). On top of that, a typical car payment for a young buyer can be around \$300/month, and fuel and maintenance easily add another \$100-\$200. Urban drivers face additional burdens parking in a city like New York averages \$430+ per month (Find Monthly Parking near New York - WhereiPark) (often as much as rent for a spot), plus the risk of parking tickets and congestion fees.

Cost of Rideshare/Micromobility: By contrast, alternative mobility options let users pay only when they need transportation. A ride-hail trip (Uber, Lyft, or future robotaxi) typically bundles fuel, insurance, and maintenance into the fare. In 2023, ride-hail fares averaged around \$2–\$3 per mile in many cities, but autonomous electric fleets are expected to drive this down toward ~\$1 per mile or less by 2030. *McKinsey* projects that robo-taxi services could become nearly cost-competitive with private cars on a permile basis by 2030, potentially only ~20% more expensive than driving your own car (The road to affordable autonomous mobility | McKinsey) – and in some cases as low as 50% of today's human-driven ride-hailing cost (The road to affordable autonomous mobility | McKinsey). Forward-looking analyses (e.g. ARK Invest) even predict fully autonomous rides could eventually cost as little as \$0.25–0.50 per mile at scale (Why Self-Driving Cars Could Change Everything - Ark Invest) (Robotaxis and Autonomous

Logistics: The Billion-Dollar Opportunity ...), though that may be closer to 2040.

For a young urban resident who only travels a few hundred miles a month, using ondemand ridesharing could **save hundreds of dollars** versus owning a car. They might spend, say, \$300 on 300 miles of robotaxi trips, plus ~\$50 for unlimited use of shared e-bikes/scooters for short hops – **far below the ~\$740 it costs to own a car in the city**. Even a suburban 18–24 year-old (with higher mileage needs) could break even or save money as ride-hail gets cheaper. Additionally, these services have **zero upfront costs** – no down payments or financing – which is attractive to cash-strapped young adults. Overall, the financial math is increasingly favoring *not* owning a personal vehicle, especially as we approach 2030.

#### 2. Auto Insurance Costs as the Tipping Point

Among all the costs of car ownership, **insurance has emerged as a critical tipping point** that could push young drivers away from owning cars. Premiums have been **surging**, particularly for the youngest drivers, and are projected to rise further by 2030:

• **Rising Premiums:** In 2023, the average auto insurance expenditure was about \$1,700 per year for a typical adult driver (~\$142/month) (U.S. auto insurance costs by gender 2023 | Statista). Young males pay much more – for example, an 18-year-old male driver with full coverage pays **around \$5,000–\$6,000 per year** (>\$500/month) on average (Average Cost of Car Insurance for 18-Year-Olds (2025)), due to higher risk. By 2030, average premiums are expected to increase to roughly \$190 per month (for a young adult) based on current trends – a ~34% rise as forecast by industry analysts. The National Association of Insurance Commissioners (NAIC) has noted steady premium inflation, and insurers raised rates over 12% in 2023 alone in response to higher claims costs (Bad Driving, Repair Costs Strike Auto Insurance - AARP). Young drivers have been hit hardest: 30% of 18-24 year-olds saw their insurer hike rates by \$300+ in a single year, far more frequently than older groups (Fewer young people are choosing to buy or drive cars, seeking to avoid 'financial burden': Report | Fox Business). These increases are making insurance unaffordable for many in this cohort.

- **Feedback Loop:** As more young people forgo cars (and thus insurance policies), the risk pool for insurers shrinks. This can create a feedback loop: with fewer low-risk policyholders to balance the pool, insurers may further raise rates on the remaining (often higher-risk) drivers to maintain profitability. In essence, fewer people buying insurance leads to higher premiums, which in turn drives even more people to drop out. This dynamic could accelerate after an "inflection point" in adoption of alternatives. By 2040, if autonomous fleets dramatically reduce personal car use, the traditional auto insurance market may contract severely. KPMG projects the personal auto insurance industry will shrink by as much as 60% by 2040 due to safer cars and fewer drivers needing coverage (Auto Insurance Market to Shrink 60% by 2040: KPMG) (Auto Insurance Market to Shrink 60% by 2040: KPMG). Fewer policyholders globally (perhaps 50% fewer by 2040, in a scenario of mass robotaxi adoption) could make *personal* car insurance a niche (and very expensive) product. In fact, in a world dominated by self-driving fleets, a human driving their own car could be seen as a high-risk, luxury behavior – and insurers would charge accordingly (some experts liken it to how owning a horse for transport became rare and costly after automobiles went mainstream).
- Insurance vs. Alternative Models: The appeal of rideshare and subscriptions is that users don't directly pay car insurance. Rideshare companies or fleet operators handle insurance (often self-insuring or via commercial policies) and spread that cost over millions of trips. As robotaxis proliferate, the cost of insurance gets baked into a per-mile or per-ride fee, which is often pennies per mile for large autonomous fleets (especially if autonomous driving dramatically lowers accident rates). Essentially, young people can avoid the insurance "tax" by not owning a car. If insurance alone is ~\$190/month in 2030 (and even higher for an 18–24 male driver), that same ~\$190 could instead fund nearly 200 miles of robotaxi travel (assuming ~\$1/mi) without the driver having to carry any personal auto policy. Many analysts see high insurance premiums on young drivers as a major push factor that will tip the cost equation decisively in favor of mobility-as-a-service.

In summary, climbing insurance costs – driven by both rising claims costs and the shrinking pool of young drivers – are likely to be a catalyst that **accelerates the decline of personal car ownership** in this age group. By the late 2030s, personal auto insurance may become prohibitively expensive for most under-25 drivers, effectively sealing the

### 3. Behavioral Shifts in Gen Z and Gen Alpha

Beyond economics, there are profound **generational shifts in attitudes** toward cars and mobility. Today's young people (Gen Z, born ~1997–2012, and the upcoming Gen Alpha, born ~2013–2025) view car ownership very differently than prior generations did:

- **Declining Desire for Cars:** For Baby Boomers and Gen X, getting a driver's license and a car was once a rite of passage symbolizing freedom. But young Americans are losing interest in driving and owning cars. The share of teenagers with driver's licenses has plummeted over the past few decades. For example, 87% of 19-year-olds had a license in 1983, but only 69% did in 2022 (Fewer young people are choosing to buy or drive cars, seeking to avoid 'financial burden': Report | Fox Business). Getting a license is simply "not a priority" for many young adults in their late teens and early 20s (Fewer young people are choosing to buy or drive cars, seeking to avoid 'financial burden': Report | Fox Business). Instead, they are comfortable relying on alternative transportation – whether that's parents, public transit, or appbased rides. In a recent survey, more than **one-third of U.S. adults (35%) said** they'd be likely to give up owning a personal vehicle by 2030, and this sentiment was *much* higher among younger generations (More than 1/3 of drivers consider giving up car ownership by 2030 - Aftermarket Matters) (More than 1/3 of drivers consider giving up car ownership by 2030 - Aftermarket Matters). Nearly 45% of Gen Z and 51% of Millennials in that survey were open to going car-free by the end of the decade, far outpacing Gen X (28%) or Boomers (21%) (More than 1/3 of drivers consider giving up car ownership by 2030 - Aftermarket Matters. This indicates a cultural shift: young people don't see car ownership as the necessity their parents did.
- Mobility-as-a-Service Mindset: Growing up with smartphones and ubiquitous apps, Gen Z/Alpha are comfortable with on-demand services. Booking an Uber, Lyft, or scooter is second nature often preferred over the hassle of driving. A Deloitte study found that a majority of young people would be willing to give up car ownership if they had reliable Mobility-as-a-Service alternatives. In one survey, 50% of urbanites said they'd be willing to forego owning a car

in favor of using shared mobility services; even in suburban/rural areas, **young people showed similar willingness levels (Young people are less interested in owning a car)**. This suggests a generational openness to "access over ownership" when it comes to cars. Much like streaming replaced DVD collections, *transportation-on-demand is poised to replace personal car collections for the new generation*.

- Lifestyle and Social Trends: The social drivers that once pushed car ownership are evolving. Young adults today often socialize online and value digital connectivity over physical mobility many report that virtual contact (social media, video chats, gaming) reduces their need to travel to see friends (Fewer young, but more elderly, have driver's license | The University Record). When they do go out, rideshare is the go-to mode for nightlife: services like Uber have become the modern "designated driver," letting young people avoid drinking and driving and eliminating the headache of finding parking on a Friday night. For dating and social outings, meeting up via transit or ride-hail is common, whereas "picking someone up in your car" is no longer a universal ritual. Additionally, remote work and flexible work arrangements (which grew post-2020) mean fewer young people need a car for a daily commute. Many Gen Z workers can get by with occasional office trips, easily handled by a ride-hail or escooter for the "last mile" from a transit stop.
- Environmental and Economic Values: Gen Z is often characterized as environmentally conscious and cost-conscious. Owning a gas-powered car (or any car) doesn't align with some of their values. Avoiding car ownership can be seen as a way to reduce one's carbon footprint, especially if they use electric mobility options. Financially, young adults are burdened with student loans and high living costs, making them question the wisdom of sinking money into a depreciating asset like a car. As one 29-year-old said, owning a car is "just not a priority in my life" (Fewer young people are choosing to buy or drive cars, seeking to avoid 'financial burden': Report | Fox Business) when other options exist. Many would rather spend their limited funds on technology, education, or experiences than on car payments and insurance. Cars also no longer confer the status they once did in an era of social media, status might come from one's online presence or gadgets more than a set of wheels. This attitudinal shift suggests that for Gen Z and Gen Alpha, mobility is seen as a service to be consumed when needed, not an identity or asset to be owned.

• Reliance on Alternatives: Already, a significant number of young people have never owned a car and get around just fine. Nearly half (44%) of all U.S. adults say they know a peer who manages without owning a car at all (More than 1/3 of drivers consider giving up car ownership by 2030 - Aftermarket Matters) – a trend most common in urban centers and among the young. Instead of viewing not having a car as a hardship, many young folks see it as normal. They plan trips via a mix of rideshares, bike/scooter shares, and public transit, coordinating all of it through apps. This comfort with a *multi-modal lifestyle* bodes well for the expansion of robotaxis and micromobility – the upcoming generation is ready to adopt new modes if it means more convenience or savings.

**Bottom line:** The younger generations are poised to lead the shift away from car ownership because they **don't have the same love affair with cars** that previous generations did. Their priorities (financial prudence, convenience, sustainability) align with using shared mobility. As Gen Z and Gen Alpha enter adulthood (and by 2030 many will be in their 20s), their **behavioral trends will mainstream the idea that you don't need to own a car to live a full life** – especially in cities, but increasingly in suburbia too.

#### 4. Urban vs. Suburban: Diverging Paths, Converging Future

The transition away from car ownership will not happen uniformly – **urban and suburban young adults face different circumstances** and adoption rates, especially in the 2030–2040 timeframe. Here's how the shift is playing out in cities versus suburbs, and how those gaps might close over time:

Urban Areas (Fast Adoption): In dense cities, ditching the car is often a no-brainer for young people. Many U.S. cities already have robust rideshare availability, car-sharing services, bike lanes, and scooter rentals. The hassles of city driving – expensive parking, traffic congestion, frequent tickets, and high insurance due to accident rates – act as strong deterrents to owning a car. For example, a New Yorker can easily spend \$400-\$500 per month on a parking garage (The 2025 Ultimate Guide to Cheap Monthly Parking in NYC) (How Much Does Parking Cost in NYC | Icon Parking),

which for a 22-year-old might be more than rent for a bedroom. Cities like **San** Francisco, Boston, and Washington D.C. have high public transit usage and a culture of Uber/Lyft reliance among young professionals, meaning a car is often seen as unnecessary or even a burden. Urban Gen Zers are thus at the forefront of alternative mobility: they mix e-scooters for short trips, rideshares or taxis for longer ones, and public transit for daily commutes, often without ever considering buying a car. In many major cities, over a quarter of households have no car at all (in New York City, roughly 45% of households are car-free (More than 1/3 of drivers consider giving up car ownership by 2030 -Aftermarket Matters)), and this car-free lifestyle is most common among the 20somethings. Cities are also introducing policies to discourage car use – from congestion pricing and limited parking supply to pedestrian-only zones which further nudge young residents to go car-free. By 2030, it's expected that a majority of 18-24 year-olds in big U.S. cities won't own personal cars, opting instead for the convenience of ubiquitous robotaxis and micromobility at their doorstep.

• **Suburban Areas (Slower, but Catching Up):** In suburban and smaller-town America, the shift away from car ownership starts from a different baseline. Historically, **suburban life was built around the personal car** – with longer travel distances, sparse transit, and infrastructure like big box stores and office parks that assume everyone drives. Young people in suburbs have tended to inherit hand-me-down cars or buy used ones out of sheer necessity to get to school, jobs, or social activities. However, change is on the horizon even in **suburbia**. By the 2030s, we anticipate *increased penetration of robotaxi services* into suburban markets. Waymo, Cruise, and other autonomous vehicle operators are already testing in suburban Phoenix and Silicon Valley, for example, and by 2030 many suburban communities may have on-demand shuttles or robotaxi pods available. This means a suburban 20-year-old could hail a car to get to the mall or campus just as easily as an urban 20-year-old can hail one to get downtown. Micromobility is also extending its reach: suburbs are seeing more bike-share programs, and many young people are buying their own e-bikes or electric skateboards to cover the 1-3 mile trips that might have been a car ride in the past. Towns are starting to build bike lanes and mixed-use paths recognizing the popularity of these devices. For instance, some suburban campuses and downtowns now have scooter rentals and dedicated lanes, creating mini urbanized pockets where car-free movement is possible.

- Challenges in Suburbs: Despite progress, suburban residents in 2030 will likely still have a lower adoption rate of car-free living compared to city dwellers. Key challenges include longer distances (you might manage without a car in a suburb, but your ride-hail mileage and costs will be higher), fewer existing alternatives (public transit is often minimal, though ride-hail partly fills that void), and cultural expectations (in many suburbs, a car is still seen as a basic requirement for independence). However, younger generations in suburbs are showing surprising willingness to break from this norm. In a Deloitte survey, young people in rural/suburban areas were nearly as willing as urban youth to forgo car ownership given good mobility services (Young people are less interested in owning a car). This suggests that the desire to shift is there it's the availability of options that needs to catch up.
- Parking and Infrastructure: One big difference today is parking cost and availability. Urban 18–24-year-olds often cite parking headaches and fines as a reason not to bother with a car. In suburbs, parking is typically free and plentiful (driveways, lots), so that deterrent is absent. But looking ahead to 2040, even suburbs might implement disincentives for personal cars in certain areas (e.g. busy town centers might reduce parking space to encourage turnover or outdoor dining, etc.). Moreover, if a large share of people transition to robotaxis, many suburban two-car households might downsize to one or zero cars, repurposing garages and driveways (perhaps as additional living space or home offices).
  Urban planning is beginning to account for a future with fewer personal cars: cities are already converting parking lanes into bike/scooter lanes and "parklets" (public seating areas) (Why Nobody Will Own a Car in 15 Years Business Insider), and suburban planners are talking about "mobility hubs" at shopping centers where people can transfer between transit, shared bikes, and autonomous shuttles.
- Convergence by 2040: By the late 2030s, the gap between urban and suburban mobility options will likely narrow. Robotaxis and autonomous shuttles will expand into most communities. It's conceivable that by 2040 a suburb resident can press a button on their phone and have an inexpensive driverless pod pull up within a few minutes, taking them anywhere in town or to the nearest high-speed transit station. Arthur D. Little projects that robotaxis will "revolutionize urban and suburban mobility", replacing the need for private cars with a convenient, safe, affordable option for door-to-door transport in low-density

areas as well (Robotaxis to disrupt the market | Arthur D. Little). We may also see **subscription-based transport** in suburbs: for example, a monthly plan that gives unlimited local robotaxi rides within a certain zone, much like a transit pass. Suburbs might also harness **electric bikes/scooters for first-mile/last-mile** connections – perhaps lending e-bikes at train stations or building networks of bike paths connecting residential developments to shopping districts. All these initiatives mean that the *suburban youth of 2040 may feel nearly as unencumbered by car ownership as their city counterparts*.

In summary, **urban young adults are leading the charge away from car ownership**, with suburbs following more gradually. Urban areas offer a richer ecosystem of alternatives and strong financial disincentives against cars (parking, congestion). Suburban areas today still have higher car dependency, but the **2020s and 2030s will bring a wave of mobility innovation to the suburbs**. By 2040, the expectation that "of course you need a car if you live in the suburbs" may no longer hold true for the new generation.

### 5. Projections 2030–2040: Timeline of Decline and Inflection Points

How fast will young Americans abandon car ownership between 2030 and 2040? While exact figures are hard to pin down, most experts agree the trend will accelerate through the 2030s, with a few key inflection points likely driving sharp declines:

• Early 2030s – Steady Decline: By 2030, we expect to see a measurable drop in car ownership rates among 18–24-year-olds compared to today. Many in this cohort will simply never buy their first car, having found workarounds. Surveys already show ~35% of Americans (and nearly half of Gen Z) are inclined to give up owning a car by 2030 (More than 1/3 of drivers consider giving up car ownership by 2030 - Aftermarket Matters) (More than 1/3 of drivers consider giving up car ownership by 2030 - Aftermarket Matters). This doesn't mean all will actually do so by that year, but it indicates the mindset shift. In practical terms, perhaps a young male in 2030 chooses not to replace his aging car and instead relies on a mix of Zipcar (short-term rentals) and Uber for flexibility. We'll likely see ownership declines in major cities first: e.g., the percentage of

- 20–24 year-olds in cities like San Francisco or Chicago who own a car might drop into the low double-digits. Suburban youth car ownership will decline more slowly, but even there, every percentage point drop is significant (given historically almost everyone who could drive had a car in suburbs). Automakers and insurance companies will notice a demand dip in this demographic by the early 2030s.
- Mid-2030s Inflection Point: Around 2035 could be a major inflection point. Several factors converge here: autonomous vehicle services are expected to reach large scale in many regions by the mid-2030s, dramatically lowering the cost and increasing the convenience of not owning a car. For instance, McKinsey forecasts that by mid-decade, robo-taxis could cost only half as much per mile as today's ride-hailing (The road to affordable autonomous mobility | McKinsey), and cities in Asia (and by extension, likely some in the U.S.) could have a majority of passenger travel happening via self-driving fleets by 2040 (Are insurers ready for the future of mobility?). As these services roll out widely in the mid-2030s, young people will have an even more compelling reason to ditch cars. We might see a tipping point where owning a car becomes rarer than not owning one among young urbanites. Also, by 2035 many Gen Z will be in their mid-30s and even Gen Alpha will start reaching driving age – if their formative experience is that "you just use an app to get around," the notion of buying a car at 16 or 18 might feel antiquated. On the financial side, if by 2035 insurance for a human-driven car soars (imagine premiums of \$300+ a month for a young male driver, which is plausible if trends continue), the economic argument to quit car ownership will be overwhelming. **Expect a rapid decline** in new car purchases by under-25 consumers around this time. Some analysts have even boldly predicted an 80% drop in private car ownership by 2030–2035 as mobility services take over (Why Nobody Will Own a Car in 15 Years - Business Insider). While such extreme forecasts (e.g. from RethinkX) may be too aggressive, they illustrate that once costs and convenience decisively favor alternatives, adoption can snowball quickly.
- Late 2030s New Normal: By 2040, the landscape for 18–24-year-olds will likely have fundamentally shifted. Owning a personal car could well be the exception rather than the norm for this age group, particularly in metropolitan areas. It's possible that only ~20–30% of U.S. young males will still be car owners by 2040, with the rest using a combination of robotaxi

subscriptions, shared vehicles, and micromobility (alongside public transit). Indeed, one study anticipated that **only 20% of Americans (of all ages) would still own a car by 2030 (Why Nobody Will Own a Car in 15 Years - Business Insider)** – that didn't fully materialize by 2030, but by 2040 for the under-25 cohort, 20% owning (an 80% reduction from today) seems plausible if autonomous mobility and shared culture continue to advance. **Globally, auto markets will contract**: Personal car sales might plummet as Gen Z and Gen Alpha customers simply opt out. The auto insurance industry, as mentioned, would also shrink dramatically – possibly reinventing itself to focus on insuring fleets, software, and product liability rather than individual drivers.

- **Industry and Policy Drivers:** During this 2030–2040 period, a few external drivers could create inflection points as well. If governments implement **strict** environmental policies (e.g. zero-emission zones, high carbon taxes on **private car use)**, that could hasten the move away from ownership. On the flip side, if cities invest heavily in mass transit and safe cycling infrastructure, they make car-free living more practical, accelerating the shift. The auto **industry's transformation** will play a role too: by late 2030s, many automakers plan to offer mainly electric (and possibly some autonomous) vehicles. There's a scenario where car ownership doesn't disappear but changes form – for example, young people might "own" access to a network of vehicles (via subscription) rather than one vehicle. However, if companies find more profit in recurring ride-hail usage than selling units, they will push in that direction. Another potential milestone is when car ownership drops below a certain threshold in a community – e.g., if only 1 in 4 of your peers have a car, owning one might start to feel unnecessary or even odd, creating a social tipping point. College campuses by 2040 might advertise themselves as "car-free campuses" where every student is given a mobility pass instead of a parking permit.
- Unexpected Hurdles: It's worth noting that this transition assumes technology and economics continue on their current trajectory. If there are setbacks say, autonomous tech is delayed or ride-hail costs rise due to regulations or energy prices the decline in ownership could be slower. Conversely, if a breakthrough makes robotaxis ultra-cheap by 2030, the decline could be even faster.
   Monitoring metrics like vehicle miles traveled (VMT) by age group, driver's license acquisition rates, and new car purchase rates among young adults will give early signals. Already by 2022, only 68.7% of 19-year-olds had

licenses (versus ~87% in the 1980s) (Fewer young people are choosing to buy or drive cars, seeking to avoid 'financial burden': Report | Fox Business), and Gen Z's share of car purchases actually *fell* in recent years (Fewer young people are choosing to buy or drive cars, seeking to avoid 'financial burden': Report | Fox Business) – unprecedented for a cohort aging into their 20s. If these trends continue linearly, we'll see incremental decline; if they accelerate non-linearly around mid-decade, that's the inflection kicking in.

In conclusion, the 2030s are poised to be a transformative decade for mobility. For U.S. males aged 18–24 – a group once synonymous with car culture – the allure of car ownership is waning fast. Financially, the burden of owning a car (especially sky-high insurance) and the relative affordability of alternatives will drive many to choose rideshare, robotaxis, and micromobility. Culturally, younger generations simply aren't as car-centric and are readily embracing a lifestyle of on-demand mobility. Urban youth are already moving this direction; suburban youth will increasingly follow as services expand. By 2040, we can expect a vastly different picture of young adult mobility: a majority will likely **not own cars at all**, moving instead through a seamless web of shared electric vehicles, autonomous shuttles, and human-scale mobility options. Personal car ownership for young Americans won't vanish overnight, but it will **erode steadily and then suddenly**, much like other major shifts in technology adoption – hitting an inflection point where abandoning the driver's seat becomes the norm rather than the exception.

#### **Sources:**

- AAA, *Your Driving Costs 2024*: average cost to own/operate a new car now exceeds \$12,000/year (AAA finds vehicle ownership costs continue to rise and for reasons some consumers may not realize | Repairer Driven News).
- Statista via *Car and Driver*: average monthly auto insurance premium for a 20-year-old male was \$142 in 2023 (U.S. auto insurance costs by gender 2023 | Statista). Young drivers pay far above average e.g. ~\$530/month for full coverage at 18 (Average Cost of Car Insurance for 18-Year-Olds (2025)).

- Fox Business / WSJ: Only 68.7% of 19-year-olds held a driver's license in 2022, down from 87.3% in 1983 (Fewer young people are choosing to buy or drive cars, seeking to avoid 'financial burden': Report | Fox Business). Three in ten 18–24 year-olds saw \$300+ insurance increases last year (Fewer young people are choosing to buy or drive cars, seeking to avoid 'financial burden': Report | Fox Business), reflecting **soaring premiums** for young drivers.
- Zipcar/Wakefield Survey 2023: **35% of Americans (and 45% of Gen Z)** are likely to give up car ownership by 2030 (More than 1/3 of drivers consider giving up car ownership by 2030 Aftermarket Matters) (More than 1/3 of drivers consider giving up car ownership by 2030 Aftermarket Matters; nearly 1 in 5 are very likely. Almost half of college students would consider going car-free by 2030 (More than 1/3 of drivers consider giving up car ownership by 2030 Aftermarket Matters). 29% of Gen Z would prefer on-demand sustainable transport over owning a car (More than 1/3 of drivers consider giving up car ownership by 2030 Aftermarket Matters) (More than 1/3 of drivers consider giving up car ownership by 2030 Aftermarket Matters).
- Brandon Donnelly (via Deloitte survey): Over **50% of urban residents** (and a high share of young adults) are at least somewhat willing to give up owning a car for Mobility-as-a-Service alternatives (Young people are less interested in owning a car), indicating shifting preferences even in suburban youth.
- McKinsey Future Mobility: Robotaxis could reach cost parity with private cars by 2030 possibly only ~20% more per mile in some contexts (The road to affordable autonomous mobility | McKinsey) and as low as 50% of current ride-hailing costs with scale (The road to affordable autonomous mobility | McKinsey). Self-driving cabs are projected to handle a majority of passengermiles in some countries by 2040 (Are insurers ready for the future of mobility?), underscoring the looming impact of autonomy.
- KPMG Report (Insurance Journal): The U.S. auto insurance industry may shrink 60% by 2040 (Auto Insurance Market to Shrink 60% by 2040: KPMG) due to fewer accidents and fewer insured vehicles, aligning with a massive drop in personal car use. Accident frequency could drop 80% by 2040 with autonomous tech (Auto Insurance Market to Shrink 60% by 2040: KPMG), shifting insurance models away from individuals.

- RethinkX (via Business Insider): Bold scenario where private car ownership "drops 80% by 2030" and Americans predominantly use self-driving electric rideshares (Why Nobody Will Own a Car in 15 Years Business Insider). While optimistic, it highlights the scale of change possible as cost per mile of electric ride-hail could be 4–10× cheaper than owning a car (Why Nobody Will Own a Car in 15 Years Business Insider). Even if delayed, such cost advantages by 2040 would all but ensure low ownership rates among new generations.
- NYC Parking Costs: Illustrative urban cost barrier average Manhattan monthly parking ~\$430 (Find Monthly Parking near New York WhereiPark), which often exceeds what a young person might pay for unlimited transit or shared mobility in a month.